FloraQueen

How to always impress with fresh roses

FloraQueen’s complete guide to roses and how to take care of them
Welcome,

Roses are probably the world’s best loved flower. They are the first bloom anyone thinks of when it comes to romance and have inspired paintings, poetry, music and even politics!

At FloraQueen we want to make sharing these beautiful flowers easier and better, which is why we’ve prepared this complete guide to always impressing with fresh roses.

We’re going to tell you exactly how you can pick the best rose bouquets, which communicate the ideal message to a special someone. We’ll also explain how you can order them like a pro, how to keep your bouquet healthier when it arrives and we’re even going to show you what to do with your rose bouquet after it’s passed its prime.

We hope with our help you’ll be able to make any day that little bit rosier with these classic flowers.
The Language of numbers in your rose bouquet

1 Rose 🌹
A single red rose simply symbolises love at first sight. As you’ll probably know, it is a favourite way to surprise a new love on Valentine’s Day and one of the best ways to demonstrate your growing romantic feelings with flowers.

2 Roses 🌹🌹
2 roses are all about mutual love. This is a great answer to send if you’ve just received a single red rose from your beau. This signifies requited feelings and a shared commitment in a future relationship.

3 Roses 🌹🌹🌹
A trio of roses says: “I love you”. A rose for each word. 3 roses are a simple yet effective way to remind someone of your commitment to them as your relationship progresses and are a great surprise for any occasion.
If you want to tell someone special “I want to be yours” then this 6 roses is the bouquet to do it with.

A quintet of roses sends a message of deep love and admiration for someone special. It says to your sweetheart that you love them more than words alone can describe.

When you have a love which is free and unbound then seven is the number of roses to communicate it with. This arrangement tells your recipient that you are infatuated with them and that you are the only person that they can think about.
Nine beautiful roses in a bouquet tells your partner that you want to be together forever. That’s right, this is number of roses to show your lover that your affection is eternal!

Simply, you are a “perfect 10”! If there is someone who is more beautiful to you than anything else, then tell them with 10 roses.

A dozen roses symbolises infinite love. 12 appears often in mythology and culture and normally signifies a cosmic infinity and of course here that is no exception. Send 12 roses to the one for whom your love is limitless.
There are a few interpretations of what 13 roses in a bouquet mean. One thing most sources seem to agree on is that 13 roses is less about romantic overtures and more about friendly gestures.

Rather than the infinite love of 12 roses, 13 suggest the classic idea of an eternal friendship.

If you send someone 25 roses then you are basically saying congratulations for something special like a promotion or an engagement. The overriding message is that the sender wishes the recipient happiness in whatever they're doing.
As if this gesture wasn’t already a sign to say that you are totally devoted to your loved one, 100 roses is also said to mean that your love for your significant other will last for 100 years.

50 Roses
Apart from saying that you really go to town on your romantic gestures, 50 roses is usually agreed to mean an unconditional or highly meaningful love.

100 Roses
As if this gesture wasn’t already a sign to say that you are totally devoted to your loved one, 100 roses is also said to mean that your love for your significant other will last for 100 years.

365 Roses
This number of roses is quite self explanatory as a bouquet of this size is a way to say “I love you” on every day of the year (don’t forget the extra rose if it’s a leap year though).
You probably already know that red roses are romantic. However that’s not all there is to them. Red roses convey passion, enthusiasm and of course joy. They may be your best bet for Valentine’s Day but don’t be afraid to try a few red roses for a celebratory message too.

**YELLOW**

Yellow roses are the outliers of their more romantic brethren. The colour yellow with flowers indicates a more platonic friendship and makes these roses a great option for birthday surprises for friends and close family.

**WHITE**

White roses are symbolic of pure intentions and spirituality. If you want to convey familial love or you want to represent a more innocent form of love to someone special, these are the roses for you. They also look amazing at weddings.

**PINK**

Pink roses are the perfect pick for when you want to show someone your appreciation. They are a great option to give your mom on Mother’s Day or to wish her or your aunt or sister a happy birthday. Alternatively they make great thank you flowers!

**ORANGE**

Orange roses like red variants communicate passion, although of a different type. They overtly communicate energy and enthusiasm with a fire-like intensity. They are perfect congratulatory flowers or an exciting alternative to red roses on an anniversary.
How to make your roses look their best for longer

**CHANGE THE WATER FREQUENTLY**

Cut roses don’t have roots so can’t filter out harmful bacteria that forms naturally. You can help them survive a few days longer if you replace the water every two to three days.

*Tip: Adding a little dish soap and sugar to the water can keep it fresher for longer and give the flowers a little boost of energy.*

**CUT THE STEMS DIAGONALLY**

To help the flowers absorb water better cut the stems at a 45º angle. Do this each time you change the water to help your roses remain healthy and strong.

*Tip: Always use a clean sharp knife when you cut the stems. Don’t use scissors as these crush them.*

**PICK AND DISCARD ANY DAMAGED OR OLD PETALS**

Roses have to work hard in the vase looking amazing. If any external petals are looking a bit damaged or worn out then carefully pluck them off. This will help the plant conserve and redirect energy to the healthier petals.

*Tip: Avoid touching the central petals of roses at all costs as these bruise and damage easily.*

**KEEP THEM OUT OF DIRECT SUNLIGHT**

When they’re growing roses love sun. This is not the case when they’re cut and placed in a vase however. If you keep a rose bouquet in bright direct sunlight they’re likely to wilt a lot quicker.

*Tip: Place them near a window that doesn’t get excessive sun.*
5 tips for ordering roses like a pro

1. ORDER IN ADVANCE
When there’s a big event or a special celebration coming up it’s always better to be prepared. On the busiest days of the year like Valentine’s Day florists will reserve the best quality roses for those who order further ahead of time. Don’t run the risk of disappointment or getting roses which are on their last legs.

2. SCHEDULE YOUR DELIVERY A LITTLE EARLIER
Sending your bouquet a little bit before that special unmissable occasion means you can be sure they’ll enjoy their surprise roses on the day. This also means if you live locally you can send them to your own address just before their celebration and you can surprise in person with your thoughtful gift. This is also a pro tip if you’re delivering flowers like peonies and lilies which are often sent closed to ensure freshness and take a bit of time to open.

3. ALWAYS BUY YOUR FLOWERS FROM A QUALITY FLORIST
Buying the cheapest roses often means buying flowers that have been kept in cold storage longer and will only last a few days before their petals start to fall. You don’t need to break the bank when buying roses but avoid cheap gas station flowers at all costs.

4. ORDER FLOWERS FOR EARLIER IN THE WEEK
Florists often restock on Mondays so during the first few days of the week you’re more likely to get the freshest blooms. Ordering roses later in the week or over the weekend may mean you receive flowers that will pass their prime sooner.

5. REMOVE THE GUARD PETALS
A lot of florists leave the external less attractive guard petals on the plant (at FloraQueen we normally remove these before sending them). These are left on to help the roses avoid damage during transit. When they’ve completed their journey we recommend removing them to give your flowers a bit of extra longevity.
When your roses are starting to get old, let them dry out, keep the petals aside and you can use them to make your own scented candles. All you need is a wick, your rose petals, a container and some wax flakes.

**CANDLES**

When your roses are starting to get old, let them dry out, keep the petals aside and you can use them to make your own scented candles. All you need is a wick, your rose petals, a container and some wax flakes.

Let the wax cool just a little and then dip in your roses headfirst to preserve them for months and even years to come.

**CONFETTI**

For an environmentally friendlier and more beautiful alternative to paper confetti, rose petals will do in a pinch. First dry them out with a microwave or using silica gel and then keep them aside to congratulate a bride and groom on their big day.

**POTPOURRI**

A classic way to keep your roses around for longer is to dry the petals and keep them as fragrant potpourri. You can then keep them somewhere around your home to enjoy the fragrance for weeks after. Alternatively, place the petals in a bag and put them in your drawers so your clothes always smell rosey.

**WAX DIP YOUR ROSE**

If you want your rose to be preserved in its entirety you can keep it beautiful with a little wax. Melt some paraffin or soy wax so that it’s entirely liquid.
Curious facts about roses

1. Roses were the key symbol of the English War of the Roses. A 30 year long civil conflict between two great houses that favoured the red and white roses respectively.

2. Édouard Manet’s Two Roses On A Tablecloth is perhaps one of the most famous classic painting of these flowers.

3. Fresh roses normally last about 7-10 days in a vase.

4. There’s such thing as eternal roses. A rose that appears fresh up to 3 years.

5. You should only send odd numbered rose bouquets to Russian or Ukrainian loved one. Even numbered bouquets are reserved exclusively for funerals!